

## Why you should work on the toilet. Unusual ways to stop your work-life balance going down the pan.

I'm writing this at 6am having woken up early thinking of all the things I need to do. The kids are still off school for the summer. It's another grey, wet day and my work to-do list grows ever longer. My work-life balance is in question. Working for a start up has many challenges. You end up having more hats than a milliner and you learn new skills on a regular basis. The notion of a nine 'til five goes out of the window. Especially with team members and clients spread across many different time zones. Mixing this with looking after two energetic young children make work and home time just blend together. The movie *Fight Club* has an interesting quote about insomnia: *"When you have insomnia, you're never really asleep... and you're never really awake."* Sometimes it feels as if I'm never really working and that I never really have a home life. It's a strange work-life balance. The important thing is to ensure I do both tasks well. Even if they are done at unusual times in the day. My phone is a lifeline. I can keep up with the other Riddle team members (who also tend to have unusual work situations) wherever I am and can do my bit to respond to support queries from Riddle users – we aim to respond to all queries within about five minutes. We also use lots of growth hacking tools and techniques like Slack and Intercom. And of course Riddle itself is a growth hacking tool as it helps you create online content that brings you extra traffic or sales. So how do I prevent myself being the kind of dad who is always murmuring "Yes... that's really great" to the kids while staring at my phone? I don't always get it right, but I try to focus my attention on each role – even if it switches between the two within the space of an hour. So to return to the title of this blog I do sometimes work when I'm on the toilet. It's a time when the door is closed and it's just me with no distractions (well, almost none). It's amazing what you can get done with five minutes peace! It got me thinking about unusual situations where you can gain some extra time to do something quick that could seriously improve your *bottom line* – like create a riddle. Here's what I came up with and yes I did create it 'on the throne'. [Start creating riddles to boost your web traffic today](#). It's free. You don't even need to spend a penny! PS For everyone not familiar with the millions of 'polite' phrases we Brits have for 'using the bathroom'; the phrase 'I need to spend a penny' means I need to pee. It comes from a time when it cost a penny to use a public toilet. It now costs about 30p but the original phrase is still used. Maybe next time I'll create the list '13 ridiculous phrases the British use when they need the bathroom: You won't believe number 2!'

Created from <https://www.riddle.com/blog/why-you-should-work-on-the-toilet-unusual-ways-to-stop-your-work-life-balance-going-down-the-pan-2/> Visit <https://www.riddle.com> to create your own quiz